

## FOR IMMEDIATE RELEASE

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## BEAF Launches as an Innovative Hub for Art and Technology Integration

Brooklyn, NY — February, 2024 — BEAF (Brooklyn Experimental Art Foundation) is thrilled to announce its official launch as a nonprofit art organization dedicated to supporting artists and art practitioners through cultural exchange and the meaningful use of technology. Co-founded by Kevin Heisner and Masako Shiba, BEAF aims to support experimental artists by incorporating AI and cutting-edge technologies.

Located in the heart of Brooklyn's Bushwick area, BEAF's headquarters on Boreum Street provides a versatile space for exhibitions, workshops, lectures, and artist residencies. Plans for residential accommodations are also underway for visiting artists.

Collaborating with the esteemed Contemporary Art Foundation (CAF), chaired by Mr. Yusaku Maezawa, BEAF will launch its inaugural program with the CAFAA residency, offering emerging Japanese artists a unique opportunity for cross-cultural exchange in New York.

Joining the founding board of trustees are respected leaders such as Dr. Miwako Tezuka, former Director for Japan Society Gallery and Associate Director for the Reversible Destiny Foundation, and Dr. Andre Uhl, an expert in aesthetics and AI governance from Harvard University and currently teaches at University of Chicago's Institute on the Formation of Knowledge.

Dr. Uhl's guidance will steer BEAF's efforts to become a pioneering research lab and model for nonprofits utilizing AI and blockchain for effective operations and reliable governance.

BEAF looks forward to announcing upcoming initiatives and collaborators as it establishes itself as a leading force in the intersection of art and technology.

For more information about BEAF and its programs, visit www.BEAF.art.

[Note to Editors: For media inquiries or interview requests, please contact BEAF at info@beaf.art.]